






()

III 2025

"(43) ()"

	()			
				
- 4 5, :	- 0 3, :	- 4 : 11,	114122.70 . ., 100.00 %	: 0



1.

/	/ , ,						(,)
1	(18-49)	"(1) (18-49) :", : ," : 80% "	30.11.2025 .		1. : - , :	30.11.2025	- -

2.

/			()				()			
1	.									
1.1.		0-17			0	75	87.9		80	17 0- , 87,9% : 1. " 02.10.2025 . 9945, <u> </u> .
1.2.				(0,1)	0	4.5	2.56		4.5	2,56 : 1. " 02.10.2025 . 9945, <u> </u> .
1.3.					0	14	30.8		20	, , , , , 30,8% : 1.



/				()				()		
										" 02.10.2025 . 9945, _____"
1.4.		(18-49)			0	18	9.2		32	: "(1) (18-49) ", : , : 80%, : 30.11.2025 . : 1. - , 30.11.2025, - -



3.

2025

/		()													
1	:														
1.1	/	(0,1)	6,2000	6,0000	5,8000	5,6000	5,4000	5,2000	5,0000	4,8000	4,5000	4,5000	4,5000	4,5000	4,5000
			0,0000	1,9000	3,8000	2,2000	4,7400	2,9800	2,5600	2,2400	2,5600	4,5000	4,5000	4,5000	
1.2	/		5,0000	5,0000	7,0000	8,0000	9,0000	10,0000	10,0000	12,0000	14,0000	16,0000	18,0000	20,0000	
			0,0000	5,0000	7,0000	17,5000	21,0000	24,5000	26,9000	30,0000	30,8000	16,0000	18,0000	20,0000	
1.3	/	(18-49)	2,0000	3,0000	5,0000	7,0000	9,0000	11,0000	13,0000	15,0000	18,0000	23,0000	27,0000	32,0000	
			0,0000	3,0000	5,0000	1,7000	3,1900	4,1000	4,4000	5,0000	9,2000	23,0000	27,0000	32,0000	
1.4	/		0-17												
			50,0000	55,0000	60,0000	60,0000	65,0000	65,0000	70,0000	70,0000	75,0000	75,0000	80,0000	80,0000	
1.5	/		20,0000	20,0000	22,0000	24,0000	26,0000	28,0000	30,0000	30,0000	30,0000	31,5000	31,5000	31,5000	

/			()												
	/			0,0000	20,0000	30,4000	23,5000	27,7000	28,8000	30,0000	30,0000	30,0000	31,5000	31,5000	31,5000

4. (),

/	(),	()						()			-	-			
									/						
1.															
1.1	1,0000 : 31.12.2025			0	1	0	1			31.12.2025	31.12.2025	-			30.09.2025 . 9829/1,
1.1.K.1										30.09.2025	30.09.2025	-			
1.1.K.2										30.10.2025	30.10.2025				



/	() , ()						()				-	-		
								/						
											-			
1.1.K.3									30.11.2025	30.11.2025	-			
1.1.K.4									20.12.2025	20.12.2025	-			
1.2	300,000 : 31.12.2025	78157	300	296	300				31.12.2025	31.12.2025	-			296 : 296 300. : 1. " " 02.10.2025 . 9939/1, <u> </u>



/	() ,	()					()			-	()		
								/					
	: 1,000 31.12.2025	:											" :1. " 07.10.2025 . 10099/3, <u> </u>
1.3.K.1	()						31.12.2025	31.12.2025	-				.
1.3.K.2	,	1					25.07.2025	24.07.2025	-				" :1. " 24.07.2025 . 7198/1, <u> </u>
1.3.K.3	,						30.07.2025	31.07.2025	-				. 1



/		(),	()					()			-	-		
									/					
		2												2 :1. " " 31.07.2025 . 7420/1, <u> </u>
1.3.K.4		3						30.10.2025	30.10.2025		-			.



/	2	()	, .			, .		(8)/ (5)*100	10
			4	5	6	7	8		
1	2	3	4	5	6	7	8	9	10
		, :	114 122,70	114 122,70	114 122,70	114 122,70	114 122,70	100,00	
		, . :	114 122,70	114 122,70	114 122,70	114 122,70	114 122,70	100,00	
			114 122,70	114 122,70	114 122,70	114 122,70	114 122,70	100,00	
			0,00	0,00	0,00	0,00	0,00	0,00	
			0,00	0,00	0,00	0,00	0,00	0,00	
			0,00	0,00	0,00	0,00	0,00	0,00	



